

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Case No. 05-713)

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|---|---|------------------------------|
| In re Application of: |) | |
| |) | |
| Devan Govender |) | |
| Francesco Verardi |) | |
| |) | Examiner: Masud Ahmed |
| Serial No.: 10/550,744 |) | |
| |) | Art Unit: 3714 |
| Filed: August 24, 2006 |) | |
| |) | Confirmation No. 6074 |
| For: Promotion Administration System |) | |
| And Method |) | |

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL

Dear Sir:

In response to the final Office Action mailed September 28, 2009, please enter the following amendments and consider the following remarks. A Request for Continued Examination (RCE) is submitted herewith.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 12 of this paper.